



**24.10.2018,
12:00-14:00**

Beata Ociepka
*University of Wrocław,
Polen*

Public Diplomacy as Political Communication

Studies on Public Diplomacy have been quite advanced since at least 2001. The lecture aims to summarize the author's studies in this field and their impact on the understanding of political communication. While discussing the New Public Diplomacy (NPD) as a network model, the author defines political communication as the circulation of messages, focused on power – its assets and allocation – among nodes, providing the process with content, direction, and pace and defining its boundaries.



**7.11.2018,
12:00-14:00**

Göran Bolin
*Södertörn University,
Schweden*

Value and Datafication: Cultural Production and Consumption in a Digital Media Landscape

The objective of the lecture is to analyse the consequences of the increased datafication of cultural production and consumption. Building on empirical research from several previous projects, the talk will discuss how value is generated at the intersection of media production and consumption, with a specific focus on how the increasingly datafied media landscape impact on these processes.



**14.11.2018,
12:00-14:00**

Payal Arora
*Erasmus University
Rotterdam, Niederlande*

Benign dataveillance — the new kind of democracy? Examining the emerging datafied governance systems in India and China

This talk will examine novel databased models of governance emerging from the Global South, specifically India and China, enabled by net-based technologies. This research unpacks the value-embedded systems intended to build citizenship through the lens of political participation, inclusion and representation to address what constitutes as democracy in the global and digital age.



**21.11.2018,
12:00-14:00**

Tom Van Hout
*University of Antwerp,
Belgien*

Infotaining the imagined audience. How journalists recont- extualize elite discourse

In an era of proliferating news discourse and growing distrust of establishment institutions, journalists face a double bind: they need to embrace the digital world to maintain and attract audiences and keep up to speed with news flows across social networks, while at the same time they must work to distinguish their profession, their product, and their outlets from knowledge rivals.



**28.11.2018,
12:00-14:00**

Laura Forlano
*Illinois Institute of
Technology, USA*

The Multiple More-Than-Human Futures of Living with Media and Technology

How do you study people, things and futures that do not yet exist? This talk will draw on theories around the posthuman and the more-than-human in order to understand the emergent aesthetics, ethics and politics. This presentation takes on media and technology across a range of scales including smart cities and autonomous vehicles, robots and the future of work, networked medical devices and computational fashion.

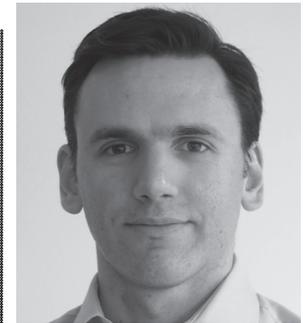


**19.12.2018,
12:00-14:00**

Raoni Rajão
*Universidade Federal de
Minas Gerais, Brasilien*

Counting on Data: The making and unmaking of transparent beef supply chains in the Amazon

Open government data as such do not lead to more transparent and accountable government and corporate actions. Rather, different stakeholders engage in different data practices by mobilising and repurposing different kinds of data. Data play a central role in producing both "clean" and "dirty" beef supply chain, and as such the strategic availability and (re)interpretation of certain datasets become a key place of contention.



**23.01.2019,
19:00-21:00**

**Prof. Dr. Yannis
Theocharis**
ZeMKI, Universität Bremen

Inaugural Lecture — Haus der Wissenschaft Sandstr. 4/5, Bremen

Yannis Theocharis is Professor for Communication and Media Studies with a focus on Methodological Innovations at the ZeMKI, University of Bremen. In his lab, he investigates how digital communication affects various aspects of democratic life, and on how the use of computational and data science methods offer new ways for understanding this impact. His research addresses topics like the evolution of digitally-enabled political participation and collective action, as well as the proliferation of trolling in online communication.