Forschungskolloquium des Zentrums für Medien-, Kommunikations- und Informationsforschung

im Sommersemester 2017 | Linzer Str. 4 | Raum 60070 | 28359 Bremen | www.zemki.uni-bremen.de

ZeMKI

6. April, 18-20 Uhr

Barbie Zelizer
University of Pennsylvania, USA

Journalism's Cold War Mindset

When the Cold War ended, its mindset went underground, waiting to surface as a way of giving meaning to difficult and otherwise incomprehensible events. This talk focuses on its evolution within US journalism and the attributes that have made it into a lasting and deep-seated mnemonic scheme.

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20. April, 18-20 Uhr

Shafiq Ahmad Kamboh
University of the Punjab, Lahore, Pakistan

Advocacy Journalism and Human Development: Case of Pakistani Press

This study examines the contemporary advocacy journalism coverage of human development issues via editorial contents of mainstream Pakistani newspapers. It explores the editorial priorities of issues and government-press relationship vis-à-vis editorial coverage of human development issues in Pakistan. Results show that at the cost of giving sufficient space to advocate common people miseries, excessive editorials supported the agendas of a small power elite.

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4. Mai, 17-19 Uhr
im Kino City46

Catherine Russell
Concordia University, Kanada

Archiveology: Walter Benjamin and Archival Film Practices

Archiveology is a critical language of images. It designates the potential of archival film practices to rethink historical knowledge. Walter Benjamin is frequently cited in discussions of found footage and media archives because his historiography is based on a non-linear conception of correspondences between past and future. Archiveology teaches us that history does not need to be written. If history breaks down into images, archiveology is a means of engaging those images as pieces of collective memory from which new futures can be known.

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1. Juni, 18-20 Uhr

Alexander Press
Universität Bremen

Integrations-Kompetenz: Die Rezeption zeitgenössischer Comics als Teil der digitalen Medienkultur

Die Rezeption zeitgenössischer Comics als Teil der digitalen Medienkultur soll Auskunft geben über den digitalen Alltag der Reziepentinnen und Rezipienten und deren Integrations-Kompetenzen, einer digitalen, Bild und Text integrierenden Rezeptionsfähigkeit, die mittels einer Methodentriangulation aus Eye-Tracking-Verfahren, einer darauf aufbauenden Korpusanalyse digitaler und analoger Comics, sowie einer Analyse von Comic-Künstlerinnen und -Künstlern als Pionieren der digitalen Kultur untersucht wird.

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15. Juni, 18-20 Uhr

Miyase Christensen
University of Stockholm, Schweden

Cosmopolitanism Today: Migration and Mediation

Over the past few years, ever-contested notions such as "home" and "homeland" have become further controversial and been placed at the core of political rhetoric and public debate. There has been polarization around conceptions of territorial and cultural belonging, and we have been witnessing the rise of new nationalisms and geopolitical realities. Taking cosmopolitanism as a framework and node of thinking, this talk will offer reflections on issues and emerging questions connected to the current political and societal developments.

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22. Juni, 18-20 Uhr

Alice Mattoni
Scuola Normale Superiore, Italien

How to investigate the communicative dimension of social movements

Studies on media practices in the context of grassroots political participation and mobilization flourished in the last decade. The focus on media practices allowed to promote a less media-centric perspective on communication patterns within the social movement milieu. This talk seeks to advance knowledge in this direction at the theoretical, methodological and empirical level by considering the media practices that activists developed in Spain, Italy and Greece – in the past decade.

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6. Juli, 18-20 Uhr

Sagorika Singha
Jawaharlal-Nehru-University, Indien

Vernacular Territories: Digital Objects and Identity Narratives in the Mobile Age

The paper establishes a virtual reimagining of the contested region of the North-east in India following the arrival and popularity of mobile media and media-sharing technologies. The primary material includes user-generated content such as memes, GIFs, viral videos, images, text messages, Internet celebrities and reality TV show contestants. The paper challenges the homogenising nature assumed in the digital and foregrounds the way in which the vernacular utilises technology to communicate with the broader world.

Universität Bremen*

***EXZELLENT.**