



25.10.17, 12-14 Uhr

Matti Pohjonen
*Africa's Voices Founda-
tion, Großbritannien*

Hate speech, fake news or no news: methodological reflections

The lecture proposes a comparative approach to social media hate speech and political extremism online. Building on lessons learned from previous research carried out in conflict situations in East Africa, it examines the different kinds of communicative dynamics through which hateful messages were disseminated through social media forums and to what effect. The presentation suggests a new critical research approach aimed at understanding the changing communicative dynamics underpinning social media.

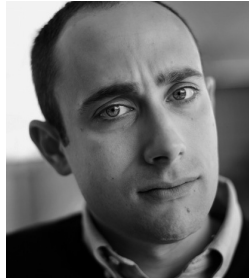


1.11.17, 12-14 Uhr
im SOCIUM

Steffen Mau
*Humboldt Universität
zu Berlin*

Das metrische Wir. Über die Quantifizierung des Sozialen

Ob Bildung, Gesundheit oder Konsum: Über so ziemlich jeden Aspekt unserer Person und unseres Verhaltens werden inzwischen Daten gesammelt. Schritt für Schritt entsteht so eine Gesellschaft der Sternchen, Scores, Likes und Listen, in der alles und jeder ständig vermessen und bewertet wird. Steffen Mau untersucht die Techniken dieser neuen Soziometrie und zeigt ihre Folgen auf. Die Bewertungssysteme der quantifizierten Gesellschaft bilden nicht einfach die Ungleichheiten in der Welt ab, sondern sind letztlich mitentscheidend bei der Verteilung von Lebenschancen.



8.11.17, 12-14 Uhr

Max Hänska
*De Montfort
University, Leicester,
Großbritannien*

Can social media facilitate a European Public Sphere?

A longstanding interest in the existence and/or possibility of a European Public Sphere holds that it may help to overcome some of the EU's democratic deficits. EU politics, it is often argued, requires greater bottom-up engagement and legitimation, which a pan-European public sphere could help provide. Most extant research in this area has focused on (national) broadcast media. Social media, in contrast, is inherently cross-border, multi-lingual, and bottom-up. We ask whether it can provide a platform for the emergence of a European Public Sphere?



29.11.17, 12-14 Uhr

Patrick McCurdy
*University of Ottawa,
Kanada*

The mediatization of the environment

The lecture opens by discussing a conceptual framework which brings together mediatization and mediation literature with environmental communication approaches. Three broad themes from an analysis of empirical material are presented covering 1) the rise of „petronationalism“ 2) „selling the oil sands without oil“ and 3) the rise of celebrity site-visits to Alberta (Canada) as a form of mediated engagement. The lecture concludes by reflecting on the implications of the mediatization of the environment.



6.12.17, 12-14 Uhr

Tim Highfield
*Queensland University
of Technology,
Australien*

Temporal platformed interventions in the digital everyday

This lecture analyses how temporality becomes a platformed intervention, focusing on two key angles. First, it considers the temporal prompts of social media platforms, from 'what's happening?', moments, snaps, and stories to platforms' reminders of what time it is (including time of day, special events, and seasons). The examination then turns to the role of platforms in curating memories and highlights, and how this demonstrates a further, automated intervention into the everyday lives of digital media users.



13.12.17, 12-14 Uhr

Sarah C. Bishop
*City University of New
York, USA*

Undocumented Storytellers: Myth, Narrative, and Evidence in the Immigrant Rights Movement

Undocumented immigrants across the United States have confronted the risks of detention and deportation to tell their stories publicly in hopes of advancing immigration reform. In this talk, Sarah Bishop foregrounds the work of immigrant activists and artists to illuminate the centrality of storytelling in the immigrant rights movement, and to reveal the power and limitations of framing and strategic messaging for advancing sociopolitical change.



17.01.18, 12-14 Uhr

Martina Franzen
*WZB für Sozial-
forschung Berlin*

Wissenschaft im digitalen Wandel

Die Digitalisierung der Wissenschaft wird aktuell unter den Stichworten Open Science oder Science 2.0 verhandelt. Was sich damit verbindet, ist nicht nur eine Erweiterung der herkömmlichen Kommunikationskanäle, sondern eine weitreichende soziotechnische Transformation der Wissensproduktion. Mit Blick auf die historische Genese des Wissenschaftssystems stellt sich aus gesellschaftstheoretischer Perspektive die Frage, ob mit dem Medienwandel eine Änderung gesellschaftlicher Strukturen einhergeht, die es im Vortrag näher zu beleuchten gilt.



31.01.18, 12-14 Uhr

Paige Gibson
*Temple University,
USA*

'Historicity', Memory Technologies, and the Mediation of Time and Space

All places have always been palimpsests. Berlin, Munich, Dresden: Each city retains traces – some prominent, others faint – of the physical and discursive layers of the past, which in turn shape the interpretation of place in the present. Emerging technologies now add virtual layers to place offering new opportunities to connect to the past and potentially reconstruct collective identities. This project is a multi-sited autoethnography and discourse analysis of traditional and emerging technologies in local and national German memory.